



Golf for Cause®

Turn Golf into Gold®

Driving better business opportunities
through the world's most popular game



Debbie Waitkus, President and Founder of Golf for Cause®, is a business-golf consultant and speaker who creates and delivers business golf events and education for a variety of organizations. The current President of Women in the Golf Industry, and a member of NSA and SITE, her creative and content-rich programs have been lauded for their innovation and effectiveness. Waitkus is the former president of a \$130 million private mortgage banking firm, where she attributed golf as one of her keys to success. Clients include Empire West Title Agency, General Mills, Golf Academy of America, The Hartford, The LPGA, National Bank of Arizona, SRP, Thunderbird School of Global Management, and Wells Fargo.



Joyce Friel, President of Peak Performance Consulting, an organizational development consultancy, specializing in the development and facilitation of leadership and organizational capability in order to optimize both personal and company performance. Clients include, Central Arizona Project, Eastman Kodak, Johnson Carlier Construction, Scottsdale Healthcare Foundation, Sigma Breakthrough Technologies, State of Arizona, The Weitz Companies and YMCA.

Birdies, Bogeys & Business

Success On & Off the Course

"The difference between great people and everyone else is that great people create their lives actively while everyone else is created by their lives, passively waiting to see where their lives will take them next."

~ Michael Gerber, Author of The E-myth Revisited

What: This half-day program uses golf as a metaphor to learn what differentiates being an entrepreneur, manager and technician ~ and the implications for you and your business. Explore your ownership mentality and create an even more successful business environment.

Discover:

- The secrets even successful business owners and managers don't know
- Create an even more rewarding business environment
- See how your business success and your golf game are a reflection of who you are
- How to improve both your business and your golf score

When: Scheduled to meet your needs

Lead Debbie Waitkus, Golf for Cause

Instructors: Joyce Friel, Peak Performance Consulting

Where: A variety of venues available

Cost: \$325* per person, up to 16 participants

More Info & Joyce Friel:

To Register: 480.236.4266 joyce@peakperformancecorp.com

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***In business and in golf, success is what you make it ~
Make it what you want it to be!***

**subject change due to venue*